

THE ASIAN BULLETIN OF BIG DAT AMANAGMENT Vol.4. Issue4 (2024) https://doi.org/ 10.62019/abbdm.v4i4.230



ASIAN BULLETIN OF BIG DATA MANAGEMENT

http://abbdm.com/

ISSN (Print): 2959-0795

ISSN (online): 2959-0809

Machine Learning Model for Content Protection from Cyber security Threats

Saba Yousha*, Shahzad Nasim, Zulfiqar Ali Zardari Chronicle

Abstract

Article history

Received: Sept 2, 2024 Received in the revised format: Sept 29, 2024 Accepted: Oct 10, 2024 Available online: Oct 21, 2024

Saba Yousha is currently affiliated with Department of Information and Communication Technologies, The Begum Nusrat Bhutto Woman University Sukkur, SINDH, Pakistan. Email: sabayusha@gmail.com

Shahzad Nasim is currently affiliated with Department of Management Science and Technology, The Begum Nusrat Bhutto Woman University Sukkur, SINDH, Pakistan.

Email: <u>Shahzad.nasim@bnbwu.edu.pk</u>

Zulfiqar Ali Zardari is currently affiliated with Department of Information and Communication Technologies, The Begum Nusrat Bhutto Woman University Sukkur, SINDH, Pakistan. Email: zulfiqar.zardari@bnbwu.edu.pk Cyber security is the shield that protects our digital world from unauthorized access, data breaches, and evolving threats. The former views human involvement as an extra dimension and a possible target, while the second considers it as part of the security process. However, because it centers on the ethical aspect of society as a whole, this kind of cyber security conversation has significant implications. Numerous frameworks and strategies have been proposed to handle the cyber security challenge. The ideas of cyber security are also introduced, along with information on individuals, frameworks, and protecting personal data on computers. This paper aims to emphasize the effective approach for Machine Learning Model for content from Cyber Security threats. The results show that, in this scenario, the Support Vector Machine (SVM) classifier performs better than other algorithms.

Corresponding Author*

Keywords: Cyber Security, Machine Learning, Support Vector Machine (SVM), Data, Content protection © 2024 The Asian Academy of Business and social science research Ltd Pakistan.

INTRODUCTION

In recent years, researchers and experts from a variety of professions have dedicated time and energy to creating strong systems, models, and techniques for cyber security that employees of companies may utilize to prevent the activities of online criminals. The harm inflicted by cyber-attacks is growing more significant economically, and they are becoming more sophisticated. Cyber-attacks are acknowledged to be getting more complex and well-coordinated, and as people utilize technology to transform their everyday lives, attacks are predicted to get more intense. The demonstrating approach has been comprehensive and sociology situated and rotates around individuals and their connection in the workplace. Network safety can be viewed as frameworks, apparatuses, processes, practices, ideas and methodologies to forestall and safeguard the internet from unapproved collaboration by specialists with components of the space to keep up with and save the classification, respectability, accessibility, and different properties of the space and its safeguarded assets (Trim and Lee, 2021). It is well acknowledged that statistics play a

crucial role in information security since without them, security mechanisms, policies, and deployments cannot be evaluated for effectiveness. Information security experts may assess the security levels and robustness of their networks, goods, procedures, and capability to handle security concerns by using parameters. Metrics may also assist in locating. weak points in the system and in determining the priority of repair (Srivastava and Raj, 2024). Some individuals believe that their computer's security can be achieved with just a username and password. A large number of individuals believe that installing antivirus software on their computers is sufficient to secure them, while just over half of people are completely happy with data encryption. However, particular methods alone are insufficient for information security. The purpose of information security (IS) is to protect our valuable information sources from unintentional or intentional harm (Djusar and Sadar, 2023).

When it comes to the functioning of nearly any business that employs contemporary technology for information collection, manufacturing, and storage, management of information security is becoming more and more crucial. This procedure, which identifies threats to safety and information system weaknesses and implements suitable countermeasures, is predicated on the annual study of data risks. As a consequence, the company's digital safety posture is continuously checked for emerging vulnerabilities and threats (Palko et al. 2023). Cyber security and policy making recognize that, rather than coming from a national standpoint, protecting society from cyber-attacks requires an international viewpoint. The harm inflicted by malware is arowing more significant economically, and they are becoming more sophisticated. Cyber-attacks are acknowledged to be getting more complex and well-coordinated, and as people utilize technology to transform their lifestyles, attacks are predicted to get more intense. To mitigate the detrimental impact on both digital and physical elements, as well as financial, emotional, social, and cultural considerations, it is imperative to acknowledge that cyber-attacks take many forms and are constantly evolving (Adenekan et al., 2024).

LITERATURE REVIEW

Cyber security solutions, also known as supervises, are often viewed via the eyes of multiple participants, each of whom has a unique priority. As a result, organizations optimize the risk of cyber security at the expense of overall business benefit, leading to high expenditures regarding perhaps redundant resources. Cyber security is the organization issue, but in practice, these issues are typically handled in silos, with security experts and risk teams managing the seeming limitless problems of cyber security in which greater will always be better. The definition of network security criteria to measure vulnerabilities that are zero-day has been tried in a number of studies. K-zeroday safety is a new privacy measurement. A measure that quantified the number of vulnerabilities needed to infiltrate the network was used instead of rating undiscovered problems. Greater numbers indicated stronger security since there is a much less chance that there would be more undiscovered flaws that may be exploited simultaneously (Ansaia, 2024). Detecting and combating developing cyber threats has become increasingly important with the use of machine learning (ML) in network security. The problem of detecting false information is comparable to that of adversarial machine learning in network security. Incorporating techniques and sentiment/emotional assessments to enhance the precision of identifying false news may offer inventive approaches to fortify machine learning-based security systems against hostile assaults. However, adversarial machine learning has emerged as a new frontier of issues as a result of this advancement (Khan and Ghafoor, 2024). The

Data Science 4(4),1-16

ongoing advancement of Internet technology has greatly facilitated people's daily lives and careers, but network applications have gradually brought to light certain flaws and vulnerabilities in the network's security and architecture. Network security is areatly impacted by the fact that human intrusion is both too subtle and damaging, and that most users are unable to recognize aberrant activity in the network. The main issue now is how to reliably extract and provide security text to users for all types of networked information. Technology known as security breach detection is able to monitor and identify patterns of network attacks, identify intrusions early on, and react and address them promptly. As a result, attack detection technology is highly valuable in network security applications (Wei et al. 2024). The widespread use of digital technology in the twenty-first century has brought about a major transformation in the way society functions. Nowadays, everything from personal gadgets to necessary infrastructure is reliant on the internet world. This digital shift has coincided with a shift in the threat environment. The term hackers, criminals on the internet and subsidized by the entities have honed their techniques to identify vulnerabilities with the aim of pilfering information, making money, or even gaining a strategic edge. since of this, effective defenses are desperately needed since digital technologies have advanced so swiftly and are a prime target for cyber-attacks (Thakur, 2024).

Cybercrime, which includes a broad range of possibly harmful acts, is defined as any criminal action directed at computer systems or networks. A cyber-attack can target weak computer networks, or, like social engineering assaults, it might depend on the victim's tacit agreement to the attacker's illegal plan in order to be effective. The skill of mentally coercing someone into disclosing private or sensitive information is known as a social engineering attack. Phishing is one of the most widely used tactics in social engineering assaults and is one of the most well-known forms of attacks (Shombot et al. 2024). With its capacity to analyze enormous volumes of data, spot trends, and make independent judgments, cyber security stands at a critical crossroads where innovation and vulnerability collide in the digital age. This convergence has altered several sectors and areas of our life. But this revolutionary potential also extends to cyber security, because AI creates new obstacles in addition to improving defensive capabilities. Fundamentally, artificial intelligence (AI) has the ability to strengthen cyber security defenses by enhancing human capabilities with machine intelligence.

Rapid threat identification and response are made possible by machine learning algorithms' ability to go through enormous datasets and find abnormalities that may be signs of cyber threats. Furthermore, regular security chores may be streamlined by Al-driven automation, freeing up cyber security specialists to concentrate their skills on more difficult problems (Familoni, 2024). Since cyber security is still in its infancy, there is a big gap between what is known and what is done. The fundamental reason for this disparity is because the state of the art at the moment prevents us from determining ML's place in cyber security. Until the benefits and drawbacks of machine learning are widely recognized, the technology's full potential will never be realized. However, as contemporary civilization becomes more dependent on Information Technology (IT) systems. Including autonomous ones-malicious actors also aggressively take advantage of these systems. The truth is that cyber dangers are always changing, and those who target us will have the tools necessary to do harm or even death to people (Apruzzese et al. 2023). Every element of our life is enhanced by technology, which offers us numerous benefits but also presents a number of challenges. One of these issues is the growing number of cyber security risks as a result of daily technological advancements. Data is developing at an extremely rapid rate, which is another issue.

The enormous increases in data have made ensuring security more challenging. Additionally, some skilled hackers may take advantage of secure hosts because to their extensive system knowledge and programming abilities (Ozay et al. 2024). Modern industrial contexts are very concerned about cyber security vulnerabilities within WSNs. Due to their constant data collection and process improvement these networks are constantly susceptible to cyber-attacks. The integration of various sensors and wirelessly connecting apparatus has made these networks vulnerable to cyber-attacks, hence endangering worker safety in industrial settings, upsetting workflows, and jeopardizing information. The interconnection of these wireless sensor networks makes them susceptible, but it also helps with efficient data transport (Al-Quayed, Ahmad and Humayun, 2024).

Cyber security is the umbrella term for policies and procedures intended to safeguard information, lives, property, and data in electronic environments created by small businesses and huge corporations alike. Cyber security, which includes data integrity, confidentiality, and information system infrastructure protection, essentially guarantees the preservation of virtual life within cyber networks (Jimmy, 2024). The massive network of sensors and actuators connected to wired or wireless networks is known as the Internet of Things networks. It has a revolutionary impact on how people use technology into their daily lives. Internet of Things addresses crucial topics such as health-related sectors, smart homes, and smart cities. However, issues with privacy and security emerge with the exponential expansion of internet of things applications and devices. Vulnerabilities such unauthorized access to data, node spoofing, and Cyber-attacks include intrusion detection, denial of service, and eavesdropping have become serious issues (Ghaffari et al. 2024).

With the proliferation of Internet of Things devices, we are faced with a challenging cyber security landscape that was unimaginable only a few decades ago. The current state of cyber security threats is too complicated. Threat actors use coordinated efforts to take advantage of endpoint security flaws and network vulnerabilities to launch sophisticated attacks that have the potential to take down several important hosts as well as the network as a whole. Cyber security solutions are evolving from conventional threat detection and protection methods to sophisticated deep and machine learning defensive mechanisms in order to fend off such attacks (Sewak, Sahay and Rathore, 2022).

One of the most popular technologies in use today is the Internet of Things, which has a significant impact on our lives in a number of ways, including social, commercial, and economic ones. Internet of Thinas capabilities, both current and future, have significant potential for enhancing the quality of human existence overall through automation, productivity, and consumer comfort across a wide variety of application sectors, from education to smart cities. However, in the context of online crime, cyber-attacks and threats have a significant impact on smart applications (Sarker et al. 2023). A thorough reevaluation of security is necessary in light of the new, complicated scenario and the danger associated with the expanding (unknown) attack surface that defines the most current models. In actuality, the majority of the discourse around cyber security has focused on a narrow set of requirements (such as privacy, resistance to data poisoning, and bias avoidance) rather than taking a holistic approach. Unfortunately, such an approach is generally inefficient due to the complex interaction of data, models, and services (Caviglione et al. 2023). Cyber security refers to the collection of tools and procedures made to guard against attacks, illegal access, alteration, and destruction of computers, networks, software, and data. Network security systems and

Data Science 4(4),1-16

computer (host) security systems make up cyber security systems. At the very least, each of these has an intrusion detection system, an antivirus program, and a firewall. Finding, identifying, and determining the unlawful use, duplication, change, and destruction of information systems is beneficial. There have been both internal and external security breaches, which are attacks from within the company and from the outside (Zuo et al. 2023).

Figure 1.

Cyber Threat in the Cyber Space

In Figure 1 shows that the digital era, cyber dangers are a constant and changing problem that impact all societal levels and industries. A complete strategy with strong cyber security procedures, constant attention to detail, and cooperation between individuals, groups, and governmental entities is needed to counter these threats.



Cyber Threats

Cyber Space

THE ROLE OF CYBER SECURITY IN DIGITAL ERA

Cyber Safety

Over the previous 50 years the notable advancement has been seen in information and communication technology (ICT) standards, that prove the widespread and deeply integrated with our present community. Consequently, security officials have recently expressed a great deal of worry about safeguarding ICT systems and applications against cyber-attacks. Cyber security is the act of defending ICT systems against various cyber threats or assaults. Cyber security involves a number of factors, including steps taken to safeguard information and communication technology, the data and information it contains, how it is handled and transfer, connected fundamental and tangible elements of the organization, the measures of prevention that grovern by applying that step into particular area and in after the peroid of time the affiliated field of experienced enterprise. In general, cybercrime is concerned with identifying multiple cyber-attacks and creating defensive plans that protect a number of attributes.

• **Confidentiality** is one characteristic that is utilized to keep information from being accessed and disclosed by unauthorized people, organizations, or systems.

• **Integrity** is a quality that keeps information from being altered or destroyed without authorization.

• Availability is a quality that makes information resources and infrastructure

accessible to designated entities in an efficient and dependable manner.

Cyber Threat

The risks pertaining to computer security are many and evolving quickly. However, it is possible to identify malware, phishing, and data breaches as the main dangers. For instance, one might look for harmful applications in the public or compare different phishing countermeasures. Phishing attempts to get private data by pretending to be a reliable individual or organization. Users are tricked into visiting fraudulent websites (typically by clicking on links supplied to them via email) and providing sensitive data by using websites that appear authentic. Viruses, Trojan horses, and worms are the three primary forms of malware, based on how they propagate over the internet. Viruses can be discovered in viral loaders or infected programs, and when they are run, they can infect other applications. Trojan horses seem like harmless programs, but they really carry out nefarious tasks. Furthermore, worms are independent programs that may spread throughout a network by taking advantage of holes in the system. Usually, their goals are the same: to damage technology, delete data, even collect identifiable data or disseminate it without the user's knowledge.

A data breach occurs when private data is made public. The main objective of many internet attack types is to create a data breach that exposes information like login passwords and private financial information. In and of itself, a data breach is not a threat or assault. A data breach, on the other hand, results from a cyber-attack that gives hackers access to a computer system or network without authorization, enabling them to steal the users' or customers' sensitive or private financial and personal information. Insider threats: These occur when individuals with access to confidential data purposefully reveal such information, frequently for their own benefit. Examples include high- ranking government officials selling secrets and wait staff members copying credit card details of patrons. Cybercriminals aim to obtain credit card information, usernames, email addresses,

passwords, and identities from the majority of data breaches. However, data that can be sold, used to access other accounts, hijack your personal information, or utilized to execute fake purchases is what hackers will take. Malicious software known as spyware infiltrates a user's computer, collects information from the device and the user, and then transmits it to other parties without authorization. A widely recognized definition of spyware is a type of malware that is intended to infiltrate and harm a device without the user's permission.

Impact of Cyber Threats

The impact of cyber threats is far-reaching and increasingly severe as technology becomes more integral to daily life. These threats, ranging from data breaches to ransomware attacks, can lead to significant financial losses, compromise sensitive personal and corporate information, and disrupt essential services. As cyber criminals employ more sophisticated methods, governments, organizations, and individuals must prioritize safety precautions to reduce these dangers and guard against escalating digital vulnerabilities. On a larger scale, hackers may threaten national security by attacking important infrastructure, such as electrical grids, medical facilities, and banking networks. For enterprises, cyber assaults can harm their reputations, diminish client confidence, and result in expensive proceedings and penalties from regulators.

Growing Threats

The Nano Technology world is facing a quick shift of raising problems due to the improvement of digital technology and broad usage of internet. The expansion and elaborateness of threats to online safety, incorporate false information technologies, Al-driven malware, and complex ransomware, which presents significant difficulties for government agencies and corporations. Furthermore, the accumulation of misleading information, which are repeatedly aggravate by social media, presented a risk to elections and accord in society. There is another rising concern is global warming, which may magnify inclement weather conditions and take to territorial disputes over specific assets like arable land as well as water. For the time being, the cause of trouble is about employment convulsion and ethical issues, including moral, noble, righteous, virtuous, biased methods and the possible misuse of self-learning machines, are improved be the increment of technology reliance and new introduced artificial intelligence (AI) generated tools. For the lessen of Cyber threats and online safety it is very prime issue to tackle with the adjustable and adaptable strategy.

Approach for digital security and its features

Powerful online security methods are important to prevent reluctant alternative digital harassment. The initial way in a robust methodology is identifying risks, subsequently it is useful in recognize the possibility of danger and assets superiority. Sensitive information is been protected and coated throughout its transfer process and maintenance by data encryption and Multi Factor Authentication, provides further source of reliability by offering many before permit attack. The unlocked systems that is set apart indispensable by Network segregation, however securing from different viruses to be expand. vulnerability management, security patching and standard updates of software applications are vital for describing the data breach. It is very necessary to deal with the harmful exploit, schemes should be implemented for the prevention of digital assaults decreasing the online events and reducing the misleading behaviour produced by online content leakage and authorizing the organizations to process actively and effectively. Safety measures is now the major problem and rapid shift due to the advancement of telectronics and the enlarge interdependence of institutions. Systems over multiple zone are struggling to secure their important information, Systems protection and preserving user's Privacy from online assault, that include malicious software, Ransomware that is a type of malware, Phishing attacks and advanced persistent threats (APTs). The rise and the complexity of online abuse become a pose a big problem to businesses globally, underline the necessity of sufficient preventive measures. It is due to the conventional methods that is used for security purpose, which primarily well focused on prevention from cyberattacks, are fail to reach in dealing with evolving risks. Most of the enterprise find it very tough to compete with regular evolution of online harassment attacks. It difficult to make more strong and flexible safety measures, because, apart from improvement in Online data security technologies and procedures. This article give the idea of Preventing from cyber-attacks in today's digital era, pointing out serious gaps and flaws and provide new suggests inventive standards to decrease hazards.

The idea behind this article is to give a thorough overview of how cyber security has grown in the backdrop of the digital era. The paper specifically seeks to accomplish the following goals.

- To analyze the role of cyber security in Online environment
- To identify emerging trends in cyber security.

• To evaluate challenges and opportunities in cyber security.

METHODOLOGY

This section outlines the adopted methodology as shown in Figure 2 used in our research. In the realm of cyber-Security, the application of Machine Learning techniques has grown in importance since it makes threat detection and management more efficient. An extensive analysis of the methods for applying machine learning algorithms to cyber security is given in this article



Figure 2.

Flow Chart of Cyber Security Prevention

A concept known as "cyber-safety" has been used to describe a number of procedures, behaviors, and activities that aid in defending computers and privacy against different types of assaults. Data was obtained, and certain aspects requiring contextual information were retrieved. To make it easier to identify instances of cyber risks, a variety of indications were extracted from the data, such as similarity measurements, profanity, and other pertinent markers. The protection of content against cyber-attacks is the main objective.

Data Collection and Pre processing

In cybersecurity, data collection is an essential procedure that entails obtaining information from many sources in order to recognize, evaluate, and lessen possible risks to digital systems. Logs from systems that detect intrusions, Firewalls, Network Traffic, user activity and even external threat intelligent feeds may be include in this data. Cybersecurity teams might find odd trends or abnormalities that can point to possible attacks, breaches, or vulnerabilities by gathering and evaluating this data. Organizations may improve their security posture, respond to attacks proactively and adhere to regulations when they gather data effectively. It also brings up privacy issues, though, as it is important to control the gathering of sensitive data to prevent abuse or illegal access. locating and gathering datasets related to cyber security for model training and testing. Data Cleaning and Change: Preprocessing techniques to address anomalies, deal with missing numbers, and ensure data correctness. Technology and Information Extraction: selecting relevant features and creating creative representations to enhance model performance.

Features Extraction

At a time, the information has been gathered, the related characteristics require to be found in order to illustrate the attribute of common as well as bad attitude. These traits might incorporate application utilization, reciprocity, obtain to official record trends, sign in tactics and many more.

Model Training

With the help of the recovered attributes, machine learning models are further trained. employing the supervised machine learning technique known as Support Vector Machine Classifier. Data sets with labels that appropriately categorize instances of both benign and malicious behavior are used in the development of the models.

Model Selection and Evaluation

Algorithm choosing: Choosing machine learning techniques (like support vector machines) that fit the specified problem and the characteristics of the data. Training and Testing: Assigning appropriate sample sizes, separating the dataset into sets for training and testing, and assessing the model's generalizability. Performance measures: Computing evaluation measures, such as the area under the curve (AUC), recall, accuracy, and precision, to assess the effectiveness of the models.

Deployment and Integration

Monitoring in real time involves integrating models into operational systems to enable constant observation and prompt reaction to cyber threats. Linkage with safety infrastructure refers to the process of integrating Machine Learning Models with Pre-Existing security systems, such as malware detection or firewall systems. Bringing new data to algorithms and modification them in anticipation of changing threat scenarios is known as "model updates and administration.

Spam Detection

This process involves training a machine learning model with a data set of annotated correspondence, each classed as either spam or non-spam. Throughout training, the machine learning model learns the characteristics and patterns that distinguish real emails from spam. These patterns could include certain words or phrases that are commonly seen in spam emails, the use of specific types of attachments, or characteristics of the email sender. Once trained, the model can assess incoming messages and establish their credibility in a real-world context. The model assesses a number of elements from the email, including the topic line, the recipient's address, material, and any other relevant data that is gathered via email.

The electronic message can be appropriately classified thanks to the algorithm's forecast. Spam emails can be filtered out to prevent from reaching users' email accounts, while legitimate emails can be allowed to pass across. Notably, the machine learning model needs to be maintained and maintained current in order to adapt to new bombardment techniques and tendencies. Since fraudsters continuously change their tactics, the system needs to be retrained with fresh data in order to retain its preciseness and efficiency in identifying spam.

Malware Detection

Malware may be identified and categorized using machine learning based on a variety of characteristics, including behavior and code analysis. Look for materials that offer insights into the machine learning methods used in cyber security for malware identification and categorization.

Phishing Detection

The goal of phishing is to steal private, sensitive data. Three main categories of antiphishing techniques have been identified by researchers: investigative techniques (tracking, filtering content, anti-spam measures), preventative techniques (verification, update and change administration), and remedial methods (site removal, investigations). Support Vector Machine performed better than other approaches in classifying phishing webs in identified phishing websites or identified fake emails.

Intrusion Detection

Tools for detecting breaches, commonly referred to as intrusion detection systems, can assist in locating dangers within your network. These are either hardware or software devices with the ability to identify active threats and notify the appropriate security personnel of the need for action. Cyber security intrusion detection is heavily reliant on machine learning. Machine learning algorithms can instantly discover possible security data breaches, evaluate vast amounts of information, and spot abnormalities by utilizing their skills.

Imbalanced Datasets

Cyber security datasets frequently exhibit a class imbalance, meaning that there is an unequal distribution of positive (attacks) and negative (typical) occurrences. Unbalanced datasets can produce biased machine learning models with high false positive rates or poor minority class detection performance.

Conceptual shift and Increasing Threats

The topic of cyber security is constantly evolving due to the frequent appearance of new threats and attack techniques. Machine Learning Models built on past information may not have encountered such scenarios during training, making it challenging for them to adapt to novel threats or evolving patterns.

Privacy and Data Protection

Machine Learning Models often require possession of private and sensitive information for creation and deduction, raising concerns about data privacy and legal compliance. Protecting user data security and preventing unauthorized access to machine learning models and the training data they use are crucial. Continuous research and development is required to improve the efficacy, reliability, and durability of artificial learning-based cyber security systems in order to address these challenges. Some possible remedies include robust machine learning methods, flexible structures, better techniques for collecting and categorizing data, methods for achieving clarity, and models that are constantly monitored and learnt from in the face of challenges that change over time.

Cyber Security Challenges

Security experts are using machine learning (ML) more and more to identify and stop different kinds of online threats. In the context of cyber security, machine learning presents a number of obstacles in addition to its many benefits. These are some of the main difficulties that machine learning in cyber security faces.

Machine Learning in Cyber Security

The main goal of machine learning is to provide methods for identifying and thwarting adversarial assaults that try to trick or manipulate machine learning models. Look into materials that address defense strategies and hostile assaults in the context of cyber

Data Science 4(4),1-16

security. Numerous techniques and protocols have been developed to identify hazards in cyberspace. When it comes to malware, commercial software (antivirus) can be utilized effectively, however viruses can deactivate its processes since they evolve and improve more quickly than malware detection software. A range of machine learning approaches have been adopted as learning methods for the identification of unknown malware as a result of the threats' fast growth. By identifying and reducing cyber risks, machine learning has shown to be an effective method for enhancing cyber security defenses. This article highlights the capabilities and applications of machine learning techniques used in cyber security while offering a thorough review of these techniques.

Multidisciplinary intelligence, which involves several models or systems wssorking together to improve intrusion detection skills, can be beneficial for machine learning models. Models may become more accurate and detect sophisticated assaults that may have several phases or components by exchanging information and insights. By identifying and reducing cyber risks, machine learning has been demonstrated to be an efficient tool for enhancing cyber security defenses. This paper highlights the capabilities and applications of machine learning as it applies to cyber security, giving a thorough introduction of the concept. Cyber Security threats are ever evolving and complex. Machine learning models need to be updated and retrained often in order to adapt to new attack tactics. This means that fresh data must be added, model parameters must be changed, and algorithms must be improved in order to maintain their effectiveness over time. It is possible for adversaries to manipulate or deceive machine learning models by exploiting their vulnerabilities. A few little modifications to the input data might lead to a misleading and ineffective Machine Learning model. These attacks include media toxic exposure, cheating violence, and proactive emergencies. Lack of designated training data to create trustworthy Machien Learning Models, a sizable amount of Top Notch, identified training data is required. In the realm of cyber security, obtaining such information can be challenging since reliable identification of real-world assault data is a challenge.

Support Vector Machine (SVM)

In machine learning, supervised learning techniques called support vector machines (SVMs) are applied to regression and classification issues. Support vector machines (SVMs) are extremely handy for handling binary categorization issues, which call for splitting a set of data pieces into two groups. The SVM method locates the place where the paths representing both classes are closest to one another. These websites would be referred to as support vectors. A border is a measurement made between each vector and the hyper plane's surface. And increasing this margin is SVM's goal. The hyper plane with the biggest margin is the optimal one. Support Vector Machines (SVM) is a supervised machine learning technology that may be used for both regression and classification problems. It uses the kernel methodology to transform the data, and based on such changes, it finds the optimal boundary among the possible outcomes. Support Vector Classifier (SVC) is used to map points of knowledge to a multidimensional context. The ideal hyper plane for dividing the data into two separate groups is then identified. The steps to obtain an SVM model are as follows.

- Install the required files.
- Once the dataset has been imported, extract the X and Y variables separately.
- Divide the data being collected into train and test sets.

- Configuring the SVM classifier model.
- Creating the model for the SVM algorithm.

A library is a group of procedures that you may add to your Python program and execute, when necessary, just like a regular function. Code does not require to be changed in order to complete a routine operation. After the factors are removed, the data is split into two sets: a training set and a testing set. This process is referred to as "train/test." Testing takes up 20% of the time, while training takes up 80%. The standard methods of data sets is to perform such as removing formatting, and removing entries in both initials and diminished are all part of the preparation process. While the test set is unchanged, the training set experiences surpassing.



Figure 3.

Support Vector Machine

Figure 3 is show casing the break of classification issue that require separated set of information parts in to two groups. Support vector machines (SVMs) are extremely beneficial in this concern. The employed methodology yields an evaluation of the measure's standard deviation, and verification by cross-valid results demonstrate that the SVM classifier performs more effectively than the other models.

RESULTS

A supervised machine learning algorithm in cyber security has been covered in this paper along with topics including spam categorization, malware detection, data breaches, intrusion detection, and more. These programs employ machine learning techniques to enhance danger identification and response times. Cyber threats and assaults can be recognized thanks to machine learning algorithms that are trained on labeled datasets and can discriminate between hazardous and lawful behavior. Nevertheless, there are challenges in integrating machine learning with cyber security. Finding reliable and pertinent information may be difficult, especially in light of how guickly cyberthreats are developing. Additionally, machine models need to be updated and retrained frequently to improve their reliability, adjust to new assault strategies, and perform better overall. The use of machine learning to big data and online safety also raises security and privacy concerns. Huge collections of data must be used responsibly to protect privacy and data security while boosting machine learning model performance. The development of methods like association for instruction has made it possible to collaborate on intelligence about risks while preserving confidentiality of the initial information.



Figure 4.

Model Efficiency Evaluated by Accuracy, Precision and Recall

The effectiveness of the classifier was assessed by contrasting the outcomes of its trials with those of other well-known machine learning models that are regarded as industry norms. The assessment comprised a range of input data scenarios, verifying the cyber threat prediction.



Figure 5.

Confusion Matrix of the Model

The model's performance was evaluated using confusion measures, as seen in Figure 5. A matrix form that enumerates a model's predictions is called a confusion matrix. It helps identify which classes the model confuses with other classes by showing the proportion of accurate and inaccurate predictions for each class. This matrix helps pinpoint particular situations where the model's predictions may be off or confused with comparable classes, and it offers a clear breakdown of how effectively the algorithm executes for every class. A confusion matrix is a table that shows the performance of a categorization system. A confusion matrix is a visual representation and summary of the results of a classification system. Confusion matrices, often called error matrices, are unique table structures used in machine learning, notably in quantitative classification, that allow one to see the results of an algorithm, usually a supervised learning method. These two versions of the matrix show cases in a predicted class for each column and examples in an actual class for each line. The phrase originates from this characteristic, which makes it easy to ascertain whether the approach is combining two classes (i.e., often mislabeling one as another). It is a specific kind of contingency table that has the same sets of "classes" in both of its "actual" and "predicted" dimensions. The technique of evaluating performance makes use of confusion metrics. For a collection of test data, the true values of which are known, a confusion matrix is a table that is commonly used to show how well an algorithm for classification (sometimes called a "algorithm") works. The accompanying jargon may be challenging to grasp, even if the confusion matrix itself is rather simple to comprehend.



Figure 6. ROC Curve of SVM Model

A graph called the receiver operating characteristic curve (ROC curve) shows how effectively a classification system works at each level of categorization. Figure 6 illustrates this curve with two parameters: The rates of false positives and true positives. In machine learning approaches, algorithms for classification are used to forecast the input stream and categorize objects for additional study. Many times, the true positive rate, also known as the detection/recognition rate, or susceptibility of the classification algorithms is just as important as the techniques' accuracy. Proactively the True positive rate is the rate at which anything is identified or recognized by the classification algorithms is just as significant as the approaches' accuracy. The strategy will have a much lower overall identification rate. This is the ROC curve for the Support Vector Machine (SVM) model, which illustrates the potential efficacy of an algorithm. The two parameters that comprise this curve are the True Positive Rate and the False Positive Rate. Statistical methods for classification are employed in Machine Learning approaches to predict the input stream and classify things for additional investigation. A technique for assessing algorithms' efficacy and accuracy, precision, and recall is the ROC Curve. It's the Support Vector Machine's (SVM) ROC curve, also known as the algorithm. Classification algorithms are used in machine learning techniques to classify items for further investigation by forecasting the data flow.

CONCLUSION

Internet criminals' inventiveness and technology advancements mean that cyber security threats are always evolving. It is necessary to comprehend the various danger types and their potential consequences in order to build efficient barriers. Adopting an organized and diverse approach to digital safety is essential for companies. This entails combining technological innovations, personnel development, and long-term strategy to effectively protect electronic data and maintain durability in the face of growing cyberthreats. Cyber threats are a persistent and evolving issue that affect all socioeconomic strata and sectors in this age of technology. To combat these dangers, a comprehensive plan including robust cyber security protocols, ongoing attention to detail, and collaboration among people, companies, and authorities is required. By realizing the nature of these threats and implementing the necessary mitigation strategies, we can improve the security of our online resources and fortify the stability of our online environments. In summary, a wide range of uses for Machine Learning techniques are being discovered in the field of Cyber Security. The increasing prevalence of cyber threats and attacks has made traditional approaches to detection unable to address the dynamic nature of cybercrimes. By enabling

automated and intelligent systems to analyze enormous amounts of information, identify patterns, and instantly detect vulnerabilities, machine learning provides an answer. This article has covered machine learning applications in online safety, such as spam classification, malware detection, intrusion detection, and more. These computer programs improve danger recognition and reaction times by utilizing machine learning techniques. Machine learning algorithms, which are trained on labeled datasets, can distinguish between hazardous and ethical conduct to identify cyber-attacks and dangers. The effectiveness of Machine Learning Models is significantly influenced by the caliber and variety of training data.

Finding pertinent and useful information can be difficult, especially in light of how quickly cyber threats are changing. Additionally, machine-learning models need to be updated and retrained often in order to improve their functionality, verify their correctness, and adapt to new attack methods. The use of machine learning with big data and the security of the Internet of Things also generates privacy and security concerns. When using vast volumes of data to enhance the performance of machine learning models, data privacy and confidentiality must be protected. Linguistic and emotional factors improve the effectiveness of cyber threat identification. Since cyber criminals frequently use cyber space as a means of insulting other, this is a crucial area for knowledge that needs to be prioritized. Social media threats from hackers must thus be handled with caution and taken into account. Support Vector Machine Algorithm has been used in this study because it is a technique that aims to find the best line or decision boundary to split an n- dimensional region into groups so that new data points may be classified fast in the future.

ACKNOWLEDGMENT

I am extremely thankful to Allah Tallah, the Most Gracious and Most Merciful, for giving me the chance to pursue my education and for His unending blessings and benefits.

REFERENCES

- Adenekan, O. A., Ezeigweneme, C., & Chukwurah, E. G. (2024). Strategies forprotecting IT supply chains against cybersecurity threats. International Journal of Management & Entrepreneurship Research, 6(5), 1598-1606.
- Al-Quayed, F., Ahmad, Z., & Humayun, M. (2024). A situation based predictive approach for cybersecurity intrusion detection and prevention using machine learning and deep learning algorithms in wireless sensor networks of industry 4.0. *IEEE* Access.
- Ansaria, A. (2024). Evaluation of the cyber security models implemented across common attack vectors: A review of literature. *World Journal of Advanced Engineering Technology and Sciences*, 11(1), 064-068.
- Apruzzese, G., Laskov, P., Montes de Oca, E., Mallouli, W., Brdalo Rapa, L., Grammatopoulos, A. V., & Di Franco, F. (2023). The role of machine learning in cybersecurity. *Digital Threats: Research and Practice*, 4(1), 1-38.
- Caviglione, L., Comito, C., Guarascio, M., & Manco, G. (2023). Emerging challenges and perspectives in Deep Learning model security: A brief survey. Systems and Soft Computing, 5, 200050.
- Djusar, S., & Sadar, M. (2023). Socialization of Cyber Crime Threats Ahead of the 2024 Election for the Online Ojek Community. *Dinamisia: Jurnal Pengabdian Kepada Masyarakat*, 7(6), 1647-1654.
- Familoni, B. T. (2024). Cybersecurity challenges in the age of AI: theoretical approaches and practical solutions. Computer Science & IT Research Journal, 5(3), 703-724.
- Ghaffari, A., Jelodari, N., pouralish, S., derakhshanfard, N., & Arasteh, B. (2024). Securing internet of things using machine and deep learning methods: a survey. *Cluster Computing*, 1-25.

- Jimmy, F. N. U. (2024). Cyber security Vulnerabilities and Remediation Through Cloud Security Tools. Journal of Artificial Intelligence General science (JAIGS) ISSN: 3006-4023, 2(1), 129-171.
- Khan, M., & Ghafoor, L. (2024). Adversarial Machine Learning in the Context of Network Security: Challenges and Solutions. *Journal of Computational Intelligence and Robotics*, 4(1), 51-63.
- Ozkan-Ozay, M., Akin, E., Aslan, Ö., Kosunalp, S., Iliev, T., Stoyanov, I., & Beloev, I. (2024). A Comprehensive Survey: Evaluating the Efficiency of Artificial Intelligence and Machine Learning Techniques on Cyber Security Solutions. *IEEE* Access.
- Palko, D., Babenko, T., Bigdan, A., Kiktev, N., Hutsol, T., Kuboń, M., ... & Borusiewicz, A. (2023). Cyber security risk modeling in distributed information systems. *Applied Sciences*, 13(4), 2393.
- Sarker, I. H., Khan, A. I., Abushark, Y. B., & Alsolami, F. (2023). Internet of things (iot) security intelligence: a comprehensive overview, machine learning solutions and research directions. *Mobile Networks and Applications*, 28(1), 296-312.
- Sewak, M., Sahay, S. K., & Rathore, H. (2023). Deep reinforcement learning in the advanced cybersecurity threat detection and protection. *Information Systems Frontiers*, 25(2), 589-611.
- Shombot, E. S., Dusserre, G., Bestak, R., & Ahmed, N. B. (2024). An application for predicting phishing attacks: A case of implementing a support vector machine learning model. *Cyber Security and Applications*, 2, 100036.
- Srivastava, S., & Raj, S. (2024, January). Measurements of Security Metrics for Wireless Communications. In 2024 IEEE 1st Karachi Section Humanitarian Technology Conference (KHI-HTC) (pp. 1-6). IEEE.
- Thakur, M. (2024). Cyber security threats and countermeasures in digital age. Journal of Applied Science and Education (JASE), 4(1), 1-20.
- Trim, P. R., & Lee, Y. I. (2021). The global cyber security model: counteracting cyber-attacks through a resilient partnership arrangement. *Big Data and Cognitive Computing*, 5(3), 32.
- Wei, K., Zang, H., Pan, Y., Wang, G., & Shen, Z. (2024). Strategic application of ai intelligent algorithm in network threat detection and defense. Journal of Theory and Practice of Engineering Science, 4(01), 49-57.
- Zuo, J., Guo, Z., An, T., Xu, Z., & Lu, Y. (2023). A Security Resilience Metric Framework Based on the Evolution of Attack and Defense Scenarios. IEEE Internet of Things Journal, 10(19), 17007-17021.



2024 by the authors; The Asian Academy of Business and social science research Ltd Pakistan. This is an open access article distributed under the terms and conditions of the Creative Commons Attribution (CC-BY) license (http://creativecommons.org/licenses/by/4.0/).