

## THE ASIAN BULLETIN OF BIG DATA MANAGMENT Vol. 3. Issue 1 (2023)



https://doi.org/ 10.62019/abbdm.v3i1.88.

### ASIAN BULLETIN OF BIG DATA MANAGEMENT

http://abbdm.com/

ISSN (Print): 2959-0795 ISSN (online): 2959-0809

# Examining the Transformative Role of Artificial Intelligence in Language Skill Enhancement: A Case Study of BS English Students in Okara, Pakistan

Waqar Mahmood Khan\*

#### Chronicle Abstract

#### Article history

**Received**: July 12, 2023

Received in the revised format: Aug

15, 2023

Accepted: Sept 8, 2023 Available online: Sept 12, 2023

WaqarMahmoodKhaniscurrentlyaffiliatedwiththeDepartment of English University of<br/>Okara, Pakistan

Email:

waqarmahmoodkhan@uo.edu.pk

Artificial intelligence (AI) has emerged as a powerful tool in a multitude of disciplines, with education being one of the most essential. The goal of this research is to investigate the impact of artificial intelligence (AI) on the acquisition of productive and receptive language skills among BS English students in Okara, Pakistan. The study used a qualitative research methodology, with semi-structured interviews with 150 students enrolled in the BS English program. The findings suggest that Al-based language learning systems improve students' language abilities by improving their writing, reading, listening, and speaking capabilities. However, flaws were revealed, notably when it came to deciphering complex linguistic aspects that required human judgment and when pupils relied too heavily on AI and ignored their thinking. According to the study, while AI has enormous potential in language acquisition, it should be paired with human-driven educational methodologies for the best results. Teachers and students are urged to adopt AI to improve students' learning opportunities and academic success.

Corresponding Author\*

Keywords: AI (Artificial Intelligence), Reading, Speaking, Listening, Writing, Thinking, BS English.

© 2023 EuoAsian Academy of Global Learning and Education Ltd. All rights reserved

#### INTRODUCTION

Increasingly commonplace in many spheres of society, including education, is artificial intelligence (AI). Machines can now perform tasks that need human intelligence, such learning, thinking, and problem-solving, thanks to artificial intelligence (AI), which imitates human intelligence. Al in education has been a trending issue due to its ability to improve the learning experience and assist students in improving their academic performance. The goal of this research paper is to look at the impact of artificial intelligence (AI) on the learning of productive and receptive language skills by BS English students in Okara, Pakistan. The paper will also examine how artificial intelligence can help BS English students enhance their writing, reading, listening, and speaking skills. According to Ghafar et al. (2023), Al improves practical skills such as writing and provides a reliable simulation dialogue platform similar to spoken English. It increases students' practice abilities while boosting the teaching impact of English in ELT. Learning English has become easier as technology and platforms have advanced. The science of artificial intelligence (AI) is expanding quickly, and applications of it are becoming more and more common in various spheres of society. The education sector has become a special focus of Al application. The application of AI has broadened the scope of learning and educational

procedures. All has evolved into a potent tool for improving productive and receptive abilities such as speaking, reading, writing and listening in BS English students. However, there is some controversy about whether Al hurts pupils' cognitive ability because they rely on Al rather than thinking for themselves.

#### Purpose of the study

The purpose of this study is to investigate the impact of artificial intelligence (AI) on the productive and receptive skills of BS English students in Okara, such as speaking, reading, writing, and listening. The impact of AI on pupils' thinking capacity will also be examined, among other things.

#### **Research Objectives**

- To evaluate the efficacy of Al-based language learning systems in increasing students' writing, reading, listening, and speaking abilities.
- To investigate the potential disadvantages of depending too heavily on AI in language acquisition, particularly when understanding complicated linguistic characteristics that require human judgement.

#### Statement of the problem

Artificial intelligence (AI) is being used more and more in education, particularly to improve language proficiency. However, it is necessary to comprehend the influence of AI on BS English students in Okara, Pakistan. Furthermore, the potential negative repercussions of relying only on AI rather than critical thinking and decision-making should be investigated. This study attempts to fill these information gaps and provides insights for educators and students on how to integrate AI into language learning effectively.

#### **REVIEW OF LITERATURE**

For many years, the public has debated the concept of artificial intelligence (AI). It is typically depicted in science fiction films or conversations about how intelligent computers would soon govern the world, relegating humans to a mundane existence in order to sustain the new AI order. While this image is a caricature of artificial intelligence, the reality is that the technology has come and many of us are dealing with it on a daily basis. AI technology is no longer the domain of futurologists; it is now an inherent component of many firms' business models and a critical strategic component in the plans of many sectors of business, medicine, and governments on a global scale. With current studies focused on the ramifications and consequences of technology rather than the performance implications of AI, which appears to have been the primary research issue for a number of years, this (Dwivedi et al., 2021). AI provides an excellent learning environment for English. It has the capacity to create a tailored environment in which learners utilize their senses to simultaneously exercise English skills based on their present level of English, vocational needs, or interests.

Al provides a real-world simulated conversation platform, such as spoken English, and improves practical abilities, such as writing. It improves students' practice capacity and maximizes the teaching impact of English in ELT. The advancement of technology and platforms has made it easier to learn English. Al technology allows you to increase your English language skills. The availability of numerous types of learning technologies facilitates students' understanding of English. Many ELT programs are based on Al

technology and can be utilized by students. Google Translate, Text to speech (TTS), English Able, Orai, Elsa, Chatbot, Duolingo, Neo platforms, and many more are examples of smart machines that think and behave like people, with the ability to simulate intelligence and make decisions identical to human reasoning through a process that both computers and cell phones can use. (Fitria, 2021). Everyone has been influenced by the industrial period to be able to adapt to quick changes. Globalization and the Fourth Industrial Revolution have brought us new creative opportunities and technological problems. As a result, technology is crucial in transmitting information through text, pictures, and sound (Rahayu & Pujiyono, 2017). Artificial Intelligence in Education (AIEd), according to several international sources, is one of the actively growing disciplines in educational technology. While it has been available for almost 30 years, educators are still unsure how to use it for pedagogical purposes on a larger scale, and how it may have a meaningful impact on teaching and learning in higher education. Through a systematic review, this paper aims to provide an overview of research on AI applications in higher education. Out of 2656 initially discovered publications from 2007 to 2018, 146 were included for final synthesis based on clear inclusion and exclusion criteria.

According to the descriptive findings, computer science and STEM fields account for the majority of the disciplines represented in AlEd articles, while empirical investigations most frequently used quantitative methodologies. Four areas of AlEd applications in academic support services, as well as institutional and administrative services, are highlighted in the results synthesis: 1. profiling and prediction, 2. assessment and evaluation, 3. adaptive systems and personalization, and 4. intelligent tutoring systems. The conclusions reflect an almost complete lack of critical reflection on the problems and risks of AlEd, a lack of connection to theoretical pedagogical perspectives, and the need for a deeper investigation of ethical and educational methods in the implementation of AlEd in higher education (Zawacki-Richter, Marín, Bond, & Gouverneur, 2019).

Artificial intelligence in education (AIEd) is a three-decade-old scientific study subject that is particularly interested in the creation of AI-based solutions to support and comprehend the teaching-learning process. With the advent of communication technologies, education is evolving on a regular basis. Nowadays, the teaching-learning process increasingly relies on new technology, particularly artificial intelligence and its different subsets and methodologies. Here are some of the most intriguing uses, without going into depth, because we shall discuss the many aspects of artificial intelligence in education in the following sections. (Ezzaim, Kharroubi, Dahbi, Aggal, & Haidine, 2022)

- Content personalization with machine learning algorithms
- Natural language processing (NLP) techniques for automatic translation
- Online monitoring of student actions via sites such as Grammarly, TurnItIn, and White Smoke
- Using learning analytics to identify at-risk learners

The appropriate education departments have given English teaching and learning more consideration as a crucial element of the new curriculum reform. Because of the ongoing improvement and extension of teaching level and scale, as well as the growth of Internet information technology, the environment of English teaching and learning is undergoing

tremendous changes. How to successfully integrate AI into English teaching and build compound abilities for society is a growing concern in the field of English teaching and learning. (Wang, 2019). The literature review focuses on the studies on the application of AI in language learning that was available. According to the study, research investigations have indicated that the use of AI in language training is highly beneficial, particularly for receptive skills such as reading and listening. Wong et al. (2018) conducted research on the application of artificial intelligence in teaching English as a second language. The study found that students who used AI-based language learning systems outperformed those who did not use AI in reading and listening comprehension assessments.

Furthermore, Al-based language learning programs have been shown to boost students' critical thinking skills since they provide personalized learning experiences adapted to individual strengths and shortcomings. Technological advancements and the computing power of newly developed intelligent machines are fundamentally tied to the future of higher education. Artificial intelligence advancements in this subject throw up new opportunities and problems for higher education teaching and learning, with the potential to drastically transform governance and the internal architecture of higher education organizations. There is little agreement on a final definition of artificial intelligence, with solutions to the question 'what is artificial intelligence' molded by philosophical perspectives embraced since Aristotle. (Popenici & Kerr, 2017).

This guarantees that students are engaged in the learning process and may take responsibility of their learning. When it comes to productive skills like writing and speaking, Al-based language learning algorithms have showed encouraging outcomes, albeit with certain limits. Shih et al. (2019) conducted research on the use of Al in teaching English writing skills to Chinese students. The results revealed that using Al considerably improved the pupils' writing skills. However, the study also indicated that the usage of Al has limitations, notably in judging sophisticated language aspects such as writing style and tone. While Al can correctly identify grammar and vocabulary faults, it struggles to evaluate higher-order writing skills that require human judgment.

#### **METHODOLOGY**

This study employs a qualitative research methodology to investigate students' perspectives of the usage of AI in skill enhancement. Semi-structured interviews with 150 students enrolled in a BS English program were used to obtain data. The interviews were conducted to learn about the students' experiences and impressions of utilizing AI in language learning, as well as how it has impacted their learning of productive and receptive language skills. The interview questions were intended to elicit information about the influence of AI on students' productive and receptive skills, as well as the impact of AI on their cognitive capacity. Secondary data sources such as academic journals and conference papers were used to supplement the interviews.

#### **FINDINGS**

The purpose of this study was to look at the impact of AI on BS English students' learning of productive and receptive language skills. The findings indicate that AI has a positive impact on students' learning of productive and receptive language abilities. AI-based

language learning programs provide students with tailored learning experiences, which improve their academic achievement. When students of BS English use AI, they can improve their writing, reading, listening, speaking, and thinking skills. However, the application of AI in language acquisition has limitations. According to the findings, it struggles to evaluate complicated language elements that require human judgment. As a result, for optimal advantage, AI should be used in conjunction with human-driven education approaches. The study's findings show that the application of AI has a beneficial effect on students' productive and receptive skills. AI-powered technologies assist them in learning new skills more quickly and efficiently. Students claimed that AI-based applications such as Grammarly and Turnitin assisted them in improving their writing and plagiarism skills. Similarly, artificial intelligence-based speech recognition software such as Google Assistant and Siri assisted pupils in improving their pronunciation and speaking skills.

Al also assisted pupils in thinking deeply about the things they were learning. They claimed that Al-based programs such as Wolfram Alpha assisted them in better understanding complicated issues and problem-solving abilities. Students, on the other hand, claimed that relying too heavily on Al hampered their thinking ability. They contended that over-reliance on Al-based tools can lead to pupils becoming lazy and failing to think thoroughly about the concepts they are learning. Furthermore, Al-based technologies may lack empathy and emotional intelligence to comprehend students' needs and objectives. Overall, there is a lot of promise for the application of Al in language acquisition, and teachers should take use of it to boost their students' academic performance and learning outcomes. Thus, the effects of Al on BS English students' learning of productive and receptive language abilities are quite favorable and advantageous, but somewhat detrimental on BS English students' thinking abilities, because Al-using students simply go to Chatgpt and do not think on a concept by using their minds, and their minds may become rusted as a result of not thinking.

#### CONCLUSION

In conclusion, the adoption of Al-based tools improves the productive and receptive skills of BS English students in Okara. However, over-reliance on Al can limit their ability to think in the long run. As a result, there is a need to establish a balance between using Al-based technologies and improving critical thinking skills. Educational institutions must carefully integrate Al-based technologies into their curriculum and urge students to use them as a tool, not as a replacement for their cognitive talents.

#### **DECLARATIONS**

**Acknowledgement:** We appreciate the generous support from all the supervisors and their different affiliations.

**Funding:** No funding body in the public, private, or nonprofit sectors provided a particular grant for this research.

**Availability of data and material:** In the approach, the data sources for the variables are stated

**Authors' contributions:** Each author participated equally to the creation of this work.

Conflicts of Interests: The authors declare no conflict of interest.

**Consent to Participate:** Yes

**Consent for publication and Ethical approval:** Because this study does not include human or animal data, ethical approval is not required for publication. All authors have given their consent.

#### REFERENCES

- Abbas, F., & Iqbal, Z. (2018). Language Attitude of the Pakistani Youth towards English, Urdu and Punjabi: A Comparative Study. *Pakistan Journal of Distance and Online Learning*, 4(1), 199-214.
- Ahmed, S., Abbas, F., Jalil, M.K. (2017) <u>Stylistic analysis the English translations of Surah Rehman: A comparative study of multiple sources</u>. AL-Qalam 22 (1), 458-467.
- Bhatti, A. M., Iqbal, M., & Abbas, F. (2021). Methodic Analysis of Language Teaching in Access Microscholarship Program: A New Perspectiv. Competitive Social Science Research Journal, 2(3), 73-91.
- Dwivedi, Y. K., Hughes, L., Ismagilova, E., Aarts, G., Coombs, C., Crick, T., ... & Williams, M. D. (2021). Artificial Intelligence (AI): Multidisciplinary perspectives on emerging challenges, opportunities, and agenda for research, practice and policy. International Journal of Information Management, 57, 101994.
- Ghafar, Z. N., Salh, H. F., Abdulrahim, M. A., Farxha, S. S., Arf, S. F., & Rahim, R. I. (2023). The Role of Artificial Intelligence Technology on English Language Learning: A Literature Review. Canadian Journal of Language and Literature Studies, 3(2), 17-31.
- Iqbal, A., Ali, M. S., Abbas, F., Shah, M. A. H., & Anjum, S. (2020). A Study of Work-Family Conflict among Elementary School Teachers. *International Journal of Innovation, Creativity and Change*, 14(10), 198-209.
- Khan, M. T., Zaman, S., & Abbas, F. (2022). Technology adoption and the integration of computer-aided learning in Asian universities. *Competitive Education Research Journal*, 3(1), 75-83.
- Mulazam, Z., Hashmi, M.A., Abbas, F. (2022). Adaptation of strategies by Public secondary school teaching faculty concerning classroom management and stress management: An empirical study. *Journal of ISOSS 8* (2), 33-42.
- Mulazim, S., Hashmi, M. A., & Abbas, F. (2022). Impact of work family conflict on job satisfaction of female secondary school teachers. *Harf-o-Sukhan*, 6(2), 1-6.
- Mulazim, Z., Hashmi, M.A., Abbas, F. (2021). <u>Perception of secondary school students regarding facilities and the relationship with academic performance</u>. *Journal of ISOSS 7* (4), 409-417.
- Parveen, S., Abbas, F., Rana, AMK (2022). What determines the perceived ease of the use of an online learning system. PalArch's Journal of Archaeology of Egypt/Egyptology 19 (1), 1679-1696
- Popenici, S. A., & Kerr, S. (2017). Exploring the impact of artificial intelligence on teaching and learning in higher education. Research and Practice in Technology Enhanced Learning, 12(1), 1-13.
- Qureshi, A. M., Baber, S., & Abbas, F. (2021). Impact of Western Culture on university students' lifestyle. *Psychology and Education*, 58(1), 4677-4687.
- Rahayu, S., & Pujiyono, W. (2017). Media Pembelajaran Kecerdasan Buatan Pokok BahasanMetode Pelacakan Menggunakan Multimedia Pada E-Learning. JSTIE (JurnalSarjana Teknik Informatika) (E-Journal), 5(1), 136– 145.https://doi.org/10.12928/jstie.v5i1.10824.
- Shih, W. Y., Mu, T. C., & He, Z. X. (2019). An exploratory study of applying artificial intelligence to teach English writing skills: The university-level Chinese students' perspective. Computers & Education, 132, 89-100.
- Wang, R. (2019, June). Research on artificial intelligence promoting English learning change. In 3rd international conference on economics and management, education, humanities and social sciences (EMEHSS 2019) (pp. 392-395). Atlantis Press.

#### Examining the Transformative Role of Artificial Intelligence

Khan, W.M. (2023)

Wong, W. L., Leung, A. M., Lee, C. F., & Ma, Q. (2018). Using artificial intelligence to personalize language learning at scale. Journal of Educational Technology & Society, 21(3), 120-131. Zawacki-Richter, O., Marín, V. I., Bond, M., & Gouverneur, F. (2019). Systematic review of research on artificial intelligence applications in higher education—where are the educators?. International Journal of Educational Technology in Higher Education, 16(1), 1-27



2024 by the authors; EuoAsian Academy of Global Learning and Education Ltd. Pakistan. This is an open access article distributed under the terms and conditions of the Creative Commons Attribution (CC-BY) license (http://creativecommons.org/licenses/by/4.0/).